



# SHENANDOAH

## Family Dentistry

THE ULTIMATE GUIDE TO SAVING  
MONEY ON DENTAL TREATMENT

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Shenandoah Family Dentistry

# 5 WAYS TO SAVE

*"Every tooth in a man's head is more valuable than a diamond."*

*- Miguel de Cervantes*



At Shenandoah Family Dentistry, we know that most people value their dental health. After practicing for 21 years, I have found that patients really want the same three things. #1 They want health, not disease. #2 They want the least amount of dentistry possible to achieve health. #3 They want to spend the least amount of money possible on dentistry over their lifetime. Unfortunately, more and more people aren't visiting the dentist regularly. Those people I don't see are often not showing up for a number of reasons: fear, anxiety, scheduling conflicts, and of course, financial challenges among.

Sometimes, it can seem difficult to allocate the funds you need to ensure your dental health year after year. Especially when it's been a few years since your last visit! I don't want to let that stop you. Your oral health is critical, not only for your teeth and smile, but for your overall health and well being.

In this guide, you'll discover five ways to save money on your dental care. Whether you just need a cleaning, or you have a lot of work ahead of you, these options work for anyone, almost anywhere!



# #1 - DENTAL SCHOOLS



If you happen to live near a University that has a dental school on site - you may be in luck!

Dental schools have to train their dental students. As they work towards earning their dental degree, they treat real people. After all, they're about to graduate and start private practice. Makes sense, right?

Because of this, dental schools offer dental work at steep discounts. It's not free, but it's much cheaper than what you'll normally pay. The trade-off is time. You may end up waiting a lot longer for your treatment than if you went to a regular practice.

At Shenandoah Family Dentistry, we pride ourselves on nearly non-existent wait times! If you're in a hurry, you're not going to have that kind of luck at the dental school. However, if your options are limited, this is a great option, and the dental residents will thank you!



## #2 - MEMBERSHIP PLANS

### Platinum Plan

- All X-Rays as Needed
- 3 Dental Cleanings (Perio or Prophy)
- 3 Fluoride Treatments
- 3 Full Mouth Irrigation Treatments
- 1 Comprehensive Exam
- 1 Periodic Exam
- 1 CT Scan
- 1 Emergency Exam
- 1 Oral Cancer Screening
- 10% Off Additional Treatments

**\$759/Year**  
**\$69/Month**

### Gold Plan

- All X-Rays as Needed
- 2 Dental Cleanings (Prophy)
- 2 Fluoride Treatments
- 1 Comprehensive Exam
- 1 Periodic Exam
- 1 CT Scan
- 1 Emergency Exam
- 1 Oral Cancer Screening
- 10% Off Additional Treatments

**Adults**  
**\$407/Year**  
**\$37/Month**

**Children**  
**\$363/Year**  
**\$33/Month**

More and more dental offices have begun offering a Dental Benefits Savings Program. So, rather than paying a high premium to an insurance company, you pay a small monthly membership fee. This allows you to have dental care at their fingertips without breaking the bank. You will also be able to take advantage of great dental discounts!

Membership plans give you the peace of mind knowing your dental cleanings and routine visits are completely covered! They are similar to insurance plans; however they don't come with the same limitations, such as waiting periods, and insurance claim denials.

No insurance? Our membership plans make it easy and affordable to receive the dental care you need, when you need it.



SHENANDOAH  
FAMILY DENTISTRY

**Join Our  
Dental  
Membership**







Shenandoah Family Dentistry

# #3 - FREE DENTISTRY DAYS



of 1

smile. it's free.  
**Shenandoah  
Family Dentistry**

Free Extraction, Filling or Cleaning

[dentistryfromtheheart.org](http://dentistryfromtheheart.org)

# dentistry from the heart®

Yes, free dentistry days happen! Sometimes you just need to keep your eyes open for them.

Free dentistry days can be held by any dental office - however they're not done by every dental office. Because of the high volume of people at an event like this, it's usually only larger offices that hold a free dentistry day.

Because these events try to help as many people as possible, there is usually a limit to what's done for each individual. Usually you can only get one procedure done; such as a cleaning, filling, or a tooth pulled.

Additionally, be prepared to wait! It's a first-come, first-served basis. Even the first person in line had to show up extra early and wait for the event to start. The upside? You get the chance to take care of your BIGGEST concern at ZERO cost.



dentistry  
from the heart

smile. it's free.®

This is the day when we give back to a community that has been so wonderful to us. Patients will be seen on a first-come, first-served basis and may choose ONE of the following treatments **FREE!** Cleaning, Filling or Extraction. Must be 18 years and older.

*Hosted By:*  
**Shenandoah  
Family Dentistry**

**First 50  
patients are  
guaranteed  
to be seen!**

For more information please contact:  
(540) 667-8731 | [www.winchestersmiles.com](http://www.winchestersmiles.com)  
1705 Amherst St #102 | Winchester, VA 22601  
Event Hours: 8:00am until 4:00pm



## #4 - DENTAL INSURANCE



If you know you don't have insurance, go ahead and skip to #5. However, if you have dental insurance, or are looking to acquire dental insurance, read on:

This might seem like a no-brainer, but we had to include insurance on this list because the biggest downfall we see with dental insurance is that people are throwing their money away!

If you have dental insurance, you're likely paying for it. Whether you're paying for some, or all of it, there's a portion coming out of your pocket and going towards your dental insurance. (Check with your employer for details on your specific plan).

Here's the thing. If you're paying for it, but if you're not using it, then you're letting your hard-earned money go to waste every year! Every year your benefits renew. That means anything you don't use is gone. You lose it!

This can equate to thousands of dollars. Just one regular checkup is worth hundreds alone. If you're not taking advantage, you are burning through your hard-earned cash.





# #5 - REGULAR MAINTENANCE



This is probably the one you don't want to hear, but it's true! Most often, routine care both daily and in the office are all that you need to keep you out of our chair! Which means a lot less of an expense for you!

The real expense is when teeth start to go bad. Root canals, crowns, implants, bridges, and other costly procedures will end up costing thousands of dollars, but you don't have to go through all that!

We know the dentist usually isn't everyone's favorite place to go. At Shenandoah Family Dentistry your comfort is our passion. Your name, your story, your smile is our priority. We get to know you better to serve you best. Every last person who walks through our door feels warm, welcomed, and comfortable.

But we don't have to tell you about that! If you want to know more about us, you can read it straight from our patients! On the next page, I have provided just a few of the hundreds of reviews that we have across the internet.



## PEOPLE LOVE IT HERE!

### *Real Stories From Real People*

"Your smile is a reflection of your Joy. Shenandoah Family Dentistry has been a big part of confidence, self esteem and a huge grin. Dr. Pell and his group are on time and compassionate. Painless and always concerned for patients comfort. I highly recommend Shenandoah Family Dentistry. They put a grin on my face."

- Connor B.

"This place is amazing I believe I've been 7 times. From the doctor to his wonderful staff I have never had an issue at all. I would highly recommend this place. in fact I did to a coworker who has been twice and feels the same way that I do."

- Joe C.

"Dr. Pell is absolutely amazing! The staff is the best!! Everyone there is so friendly and does everything they can to make you feel comfortable. I'm am very scared of the dentist but here I find a new comfort when going for an appointment. I would definitely recommend them to anyone!!"

- Samantha A.

"Best Dental office around! This office is very clean and super friendly, I promise when you choose them as your dental hygienists you will not regret it! They provide very professional dental care along with great relationships!"

- Gary H.

Questions? Need an  
Appointment? Our  
Appointment  
Specialists Are  
Waiting For You.

**(540) 667-8731**

[www.winchestersmiles.com](http://www.winchestersmiles.com)

